

JUL 03 2006

LAW OFFICES OF  
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**FACSIMILE COVER SHEET**

**FAX NO** : (571) 273-8300

**TO** : Commissioner for Patents  
Mail Stop: Amendment

**FROM** : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

**DATE** : July 3, 2006

**SUBJECT** : U.S. Patent Appln. Serial No. 09/736,908  
*for Method and Apparatus for Generating Recommendations Based on  
Consistency of Selection*  
Phillips Ref.: US 000387

**NUMBER OF PAGES INCLUDING COVER : 12**

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**MESSAGE:**

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JUL 03 2006

Attorney Docket : US 000387

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s) : Kurapati  
Serial No. : 09/736,908  
Filing Date : December 14, 2000  
For : Method and Apparatus for Generating Recommendations Based on  
Consistency of Selection  
  
Group Art Unit : 2623  
Examiner : Jason P. Salce

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

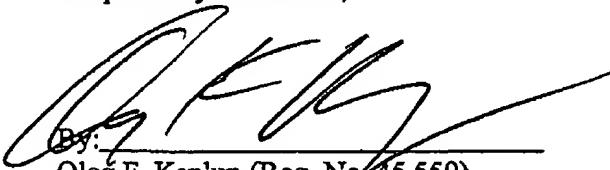
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on the date shown below:	
By: Oleg F. Kaplun, Reg. No. 45,559	Date: July 3, 2006

**TRANSMITTAL**

Transmitted herewith please find an Amendment in response to the Non-Final Office Action mailed on April 4, 2006 for filing in the above-identified application. No fees are believed to be required. The Commissioner is hereby authorized to charge any required fees to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: July 3, 2006

  
By: \_\_\_\_\_  
Oleg F. Kaplun (Reg. No. 45,559)

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Attorney Docket : US 000387

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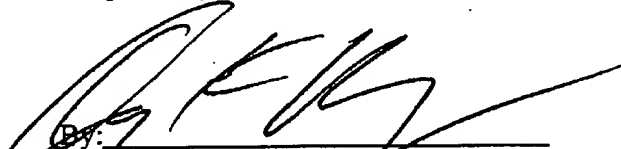
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[US 000387]

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Group Art Unit : 2623  
Examiner : Jason P. Salce

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Commissioner for Patents  
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Alexandria, VA 22313-1450

**AMENDMENT**

In response to the Non-Final Office Action mailed on April 4, 2006, please enter the following amendments and consider the following remarks.